

Open Course 2020 Medical Industry Innovation Forum

Presented by Life Style by Design, Institute for Future Initiative, The University of Tokyo (Project Professor: Hiromichi Kimura).
The Forum is sponsored by the Medical Innovation Industry Institute

[Dates] December, 2020 – March, 2021 (8 sessions)

[Time] 18:00 - 20:15

[Style] Webiner (The URL of the online lecture will be sent to you at a later date.)

[Number of Participants] 200 people

[Target Audience]

- Undergraduate and graduate students (from The University of Tokyo and other universities)
- Medical Innovation Industry Institute members
- Healthcare professionals from medical institutes, academic societies, industries including pharmaceutical and medical device companies
- Other professionals with a strong interest in leading Innovation in the medical industry

[Theme] “How COVID-19 brought Transformation to the Medical and Healthcare Industry”

[Course Description]

The forum will provide an opportunity to discuss and share advanced challenges for the promotion of the health and medical care industry by inviting speakers from industry, government, politics, academia, and medicine from Japan and overseas to speak on a wide range of topics. The theme of this year's forum is "How COVID-19 brought Transformation to the Medical and Healthcare Industry. We will discuss the history of how a single infectious disease can transform the existing framework of the medical industry and society, as out of necessity new business models and new lifestyles are being established in response to the demands of the new era. We will examine and discuss a breadth of important consequences of the pandemic.

[Registration] Please apply through our website (<https://www.miii.or.jp/en/forum2020-en/>).

We also accept registration via e-mail. Please provide the following information: 1) your name, 2) name of your Company (Institution), 3) telephone number and 4) e-mail address, to event@miii.or.jp.

[Registration Fee]

*Regular: 45,000JPY,

*Mi3 Member: 30,000JPY (It costs extra, annual membership fee 12,000 yen)

*Student: Free, for 8 lectures. (Working students, please register in regular)

Please pay the fee via a single bank transfer payment. We will provide the account information at a later date.

[Notice] These are closed sessions, so photography, video and audio recording are prohibited.

We appreciate your cooperation and consideration.

[Contact Information]

Forum office within Medical Innovation Industry Institute Tel: +81-3-5842-3363 E-mail: event@miii.or.jp

Schedule might be changed on the basis of lecturers' schedule

	Date	Speaker	Affiliation/ Title	Theme
1	Dec.24th (Thu)	Nobuhiko Okabe	Director General, Kawasaki City Institute for Public Health, Kawasaki	Exploring the nature of the novel coronavirus
		Satoshi Kutsuna	Chief , Division of Preparedness and Emerging Infections, Disease Control and Prevention Center, International Health Care Center, National Center for Global health and Medicine	
2	Jan.14 th (Thu)	Gaku Hashimoto	Member of the House of Representatives, former Vice Minister of Health, Labor and Welfare	Policies for surviving the era with coronavirus, and THRIVING beyond
3	Jan.26th (Tue)	Kenji Shuto	Vice Governor , Kanagawa Prefecture	Kanagawa Prefecture Case Study
		Noriyuki Ashihara	Manager , Shonankamakura General Hospital	
		Kiyotaka Eguchi	Executive Officer ,Public Policy and CSR,LINE Corporation / Chief Information Officer and Chief Data Officer , Kanagawa Prefectural Government	
4	Feb.9 th (Tue)	Osamu Inagaki	Drug Evaluation Committie, Japan Pharmaceutical Manufactures Association(JPMA)(Astellas Pharma Inc.)	FRONTIERS of drug development regulations
		Haruko Yamamoto	Chief Medical Officer, Associate Executive Director, Pharmaceuticals and Medical Device Agency	
Re	online streaming video Feb.17 th (Wed)	Nobuhiko Okabe	Director General, Kawasaki City Institute for Public Health, Kawasaki	Exploring the nature of the novel coronavirus
		Satoshi Kutsuna	Chief , Division of Preparedness and Emerging Infections, Disease Control and Prevention Center, International Health Care Center, National Center for Global health and Medicine	
5	Feb 25 th (Thu)	Satoshi Uchida	Associate Professor, Medical Chemistry, Graduate School of Medical Science, Kyoto Prefectural University of Medicine	FRONTIERS of vaccine science
		Tetsuo Nakayama	Project Professor , Kitasato University, Ōmura Satoshi Memorial Institute	
6	Mar.5 th (Fri)	Yutaka Hishiyama	Director-General , National Institute of Science and Technology Policy (NISTEP), Ministry of Education, Culture, Sports, Science and Technology (MEXT)	A NEW ERA FOR RESEARCH
	*Adjustment	<i>*lecturer to be arranged</i>	<i>(Overseas Incubator Top Management)</i>	
7	Mar.12 th (Fri)	Akira Miura	Counselor for Information Technology Management Minister's Secreariat, Ministry of Health, Labour & Welfare	TRENDS IN THE ROLE OF PUBLIC HEALTH
		Osamu Utsunomiya	President, Japan Dietary Habits Association (Former Director-General, Health Service Bureau, Ministry of Health, Labour and Welfare)	
8	Mar.18th (Thu)	Hiroyukui Kobayashi	Vice President , Digital Intelligence Department, Corporate Strategy Division	Inclusive healthcare accelerated by the pandemic
		Makoto Suhara	Special Assistant to the Ambassador , Embassy of the Republic of Estonia in Japan /Representative in Japan Enterprise Estonia	
		Amina Sugimoto	Co-founder/CEO, fermata inc.	