

October, 2016

## **Open Course 2016 Medical Industry Innovation Forum**

Presented by Pharmaco-Business Innovation, Graduate School of Pharmaceutical Sciences, the University of Tokyo  
(Visiting Professor: Hiromichi Kimura). The Forum is sponsored by the Medical Innovation Industry Institute

**[Dates]** November 29<sup>th</sup>, 2016 – February 21<sup>st</sup>, 2017 (6 sessions)

**[Time]** 18:00 - 21:00 (Reception will be held after each lecture)

**[Location]** Tetsumon Memorial Hall (14<sup>th</sup> Floor, Faculty of Medicine Experimental Research Building)  
Map: [http://www.u-tokyo.ac.jp/en/about/documents/Hongo\\_CampusMap\\_E.pdf](http://www.u-tokyo.ac.jp/en/about/documents/Hongo_CampusMap_E.pdf) (Building No.51)

**[Number of Participants]** 200 people

### **[Target Audience]**

- Undergraduate and graduate students (from the University of Tokyo and other universities)
- Medical Innovation Industry Institute members
- Healthcare professionals from medical institutes, academic societies, industries including pharmaceutical and medical device companies
- Other professionals with a strong interest in leading Innovation in the medical industry

**[Theme]** Question the true value of the medical industry during a period business (model) transformation

### **[Course Description]**

The rules of health care providers are changing. With the intervention of IT and AI in all fields, the value of information in the medical services and the 'last mile' for patient access is changing. Moreover, what is provided in the medical setting is changing, e.g. cell therapy, genome-based Precision Medicine, information available through the i-Appli. With regard to the existing medical care regimes, drug pricing rules are being actively discussed. The rules are being transformed by technology advances, and the business "fields" need to adapt and evolve to reflect the opportunities created.

In this year's Medical Industry Innovation Forum, we will address the key industry dynamics through panel discussions and interaction. We will draw out what 'survival of the fittest strategy' is envisaged by each stakeholder in this period of fundamental transformation.

**[Registration]** Please apply through our website (<http://www.miii.or.jp/english/index.html>).

We also accept registration via e-mail. Please provide the following information; 1) your name, 2) name of your Company (Institution), 3) telephone number and 4) e-mail address, to [event@miii.or.jp](mailto:event@miii.or.jp).

**[Registration Fee]** Regular: 30,000JPY, Mi3 Member: 15,000JPY, Adult student: 15,000JPY, Student: Free, for 6 lectures.

Please pay the fee via a single bank transfer payment. We will provide the account information at a later date.

**[Notice]** No food or drinks are allowed in the room. These are closed sessions so photography and audio recording are prohibited.

We appreciate your cooperation and consideration.

### **[Contact Information]**

Forum office within Medical Innovation Industry Institute Tel: +81-3-5842-3363 E-mail: [event@miii.or.jp](mailto:event@miii.or.jp)

Schedule might be changed on the basis of lecturers' schedule

	Date	Speaker	Affiliation	Title
1	Nov.29th (Tue)	<b>Masahiro Morimoto</b>	<b>FRONTEO, Inc.</b>	<b>CEO and Chairman of the Board</b>
		<b>Yasushi Okuno</b>	<b>Kyoto University</b>	<b>Professor Department of Biomedical Data Intelligence Graduate School of Medicine</b>
		<b>Shin-ichi Muramatsu</b>	<b>Jichi Medical University</b>	<b>Professor Division of Oriental Medicine, Center for Community Medicine Division of Neurology, Department of Medicine</b>
		<b>Hikomichi Kimura</b>	<b>The University of Tokyo</b>	<b>Visiting Professorr</b>
2	Dec.13th (Tue)	<b>Kohei Yoshida</b>	<b>Ministry of Internal Affairs and Communications</b>	<b>Director, Information Applications Promotion Office, Information and Commiunications Bureau</b>
		<b>Yo Iwami</b>	<b>MedPeer,Inc.</b>	<b>President (M.D, Ph.D)</b>
		<b>Masanori Akita</b>	<b>MTI Ltd.</b>	<b>Senior General Manager Healthcare Business Group</b>
		<b>Masaaki Matoba</b>	<b>Showa University Graduate School of Health Sciences</b>	<b>Assistant Professor</b>
3	Jan. 24nd (Tue)	<b>Yoji Sato</b>	<b>National Institute of Health Sciences</b>	<b>Head Division of Cell-Based Therapeutic Products</b>
		<b>Toshikazu Ban</b>	<b>Fujifilm Corporation</b>	<b>Corporate Vice President, General Manager, Regenerative Medicine Business Div.</b>
			<b>Cellular Dynamics International Japan Co.Ltd</b>	<b>President</b>
		<b>Jun Takahashi</b>	<b>Kyoto University</b>	<b>Professor Center for iPS Cell Research and Application (CiRA)</b>
		<b>Shintaro Sengoku</b>	<b>Tokyo Institute of Technology</b>	<b>Assistant Professor Department of Innovation Science, School of Environment and Society</b>
4	Jan.31th (Tue)	<b>Masami Sakoi</b>	<b>Ministry of Health, Labour and Welfare Government of JAPAN</b>	<b>Director, Medical Economics Division Health Insurance Bureau</b>
		<b>Yoshiyuki Majima</b>	<b>PANCREATIC CANCER ACTION NETWORK Japan Federation of Cancer Patient Groups</b>	
		<b>Toshiaki Sai</b>	<b>Daiichi Sankyo Co., Ltd.</b>	<b>Member of the Board Senior Executive Officer, Head of Corporate Strategy Division</b>

		<b>Hikomichi Kimura</b>	<b>The University of Tokyo</b>	<b>Visiting Professorr</b>
5	Feb.7th (Tue)	<b>Takahiro Ochiya</b>	<b>National Cancer Center Research Institute</b>	<b>Group for Research of Molecular Functions and Targets Chief, Division of Molecular and Cellular Medicine</b>
		<b>Kaoru Asano</b>	<b>SYSMEX CORPORATION</b>	<b>Member of the Managing Board and Senior Executive Officer Managing Director</b>
		<b>Soichiro Isobe</b>	<b>Ministry of Health, Labor and Welfare</b>	<b>Director Medical Device Evaluation Division Pharmaceutical Safety and Environmental Health Bureau</b>
		<b>Sumimasa Nagai</b>	<b>The University of Tokyo</b>	<b>Senior Assistant Professor Division of Genetic Therapeutics, The Advanced Clinical Research Center Center for Translational Research and Department of Hematology/Oncology, Research Hospital The Institute of Medical Science</b>
6	Feb. 21st (Tue)	<b>S. Roy Kimura</b>	<b>Schrodinger K.K.</b>	<b>Principal Scientist, Schrodinger K.K. Associate Professor, Industry Youth Mentor, Special Appointment, Tokyo Institute of Technology Education Academy of Computational Life Sciences</b>
		<b>Yutaka Akiyama</b>	<b>Tokyo Institute of Technology</b>	<b>Professor, School of Computing, Director, Education Academy of Computational Life Sciences</b>
		<b>Keiichi Masuya</b>	<b>PeptiDream Inc.</b>	<b>Vice President, Head of Chemistry Member Board of Directors</b>
		<b>Kazuki Ohno</b>	<b>Catalyst, inc.</b>	<b>President</b>