

October, 2015

Open Course 2015 Medical Industry Innovation Forum

Presented by Pharmaco-Business Innovation, Graduate School of Pharmaceutical Sciences, the University of Tokyo (Professor: Hiromichi Kimura).
The Medical Innovation Industry Institute sponsors the Forum

[Dates] November 25th, 2015 - March 22nd, 2016 (9 sessions)

[Time] 18:00 - 21:00 (Reception will be held after the lecture)

[Location] Tetsumon Memorial Hall (14th Floor, Faculty of Medicine Experimental Research Building)

Map: http://www.u-tokyo.ac.jp/en/about/documents/Hongo_CampusMap_E.pdf (Building No.51)

[Number of Participants] 200 persons

[Target Audience]

- Undergraduate and graduate students (from the University of Tokyo and other universities)
- Medical Innovation Industry Institute members
- Healthcare professionals from medical institutes, academic societies, industries including pharmaceutical and medical device companies
- Other professionals with a strong interest in Leading Innovation in the medical industry

[Theme] Is Japan really attractive to people and companies ?

[Course Description]

Health Care businesses and Education are becoming borderless, and are following the same global trail as sciences, technologies and economics in the past. Just as Researchers, companies and start-ups are always searching for the best location for their activities in the world, we now see patients and students doing the same. Aging demographics in developed countries and the increased influence of newly emerging countries has fueled a broad social consideration of Quality of Life improvement, including healthcare provision. Cross-border competition will further attract people and broaden the scope of QOL activities.

In this course, we discuss strategies and options of global healthcare companies. This also includes consideration of the role and policy of government, who, as the market administrator can enhance market attractiveness., In addition, there will be discussion on what we can do to make Japan one of the leading, global centres for such innovation.

[Registration] Please apply through our website (<http://www.miii.or.jp/english/index.html>).

We also accept registration via e-mail. Please provide the following information; 1) your name, 2) name of your Company (Institution), 3) telephone number and 4) e-mail address, to event@miii.or.jp.

[Registration Fee] Regular: 45,000JPY, Mi3 Member: 30,000JPY, Adult student: 22,000JPY, Student: Free, for 9 lectures.

Please pay the fee via a single bank transfer payment. We will provide the account information at a later date.

[Notice] No food or drinks allowed in the room. These are closed sessions so photography and audio recording are prohibited. We appreciate your cooperation and consideration.

[Contact Information]

Forum office within Medical Innovation Industry Institute Tel: +81-3-5842-3363 E-mail: event@miii.or.jp

Schedule might be changed on the basis of lecturers' schedule

	Date	Speaker	Affiliation	Title
1	Nov.25th (Wed)	Hikomichi Kimura	Graduate School of Pharmaceutical Sciences, The University of Tokyo	Professor
		Michael Peng	IDEO Tokyo	Co-Founder and Co-Managing Director
2	Dec.8th (Tue)	Gyo Sagara	ONO PHARMACEUTICAL CO., LTD.	President, Representative Director and CEO
		Kazuhiko Mori	Ministry of Health, Labour and Welfare	COUNCILOR FOR PHAMACEUTICAL AFFAIRS MINISTER' S SECRETARIAT
3	Dec. 22nd (Tue)	Shuya Ogawa	TMI Associates	Attorney at Law
		Hiroki Igeta	Dept. of Clinical Engineering/Innovation Promotion Office Workshop ASO Iizuka Hospital	
		Yujiro Maeda	Medical Innovation Initiative, The University of Tokyo (Japan Biodesign)	
4	Jan.15th (Fri)	Yoshie Munakata	Intel K.K.	Director / Vice President Assistant General Manager
		Hidehisa Soejima	Saiseikai Kumamoto Hospital	Director
5	Jan.26th (Tue)	Eikei Suzuki	Mie Prefecture	Governor
		Hidehiko Yuzaki	Hiroshima Prefecture	Governor
	Feb. 9th (Tue)	Akira Morita	National Institute of Population and Social Security Research	Director-General
		Takashi Fukuda	Department of Health and Welfare Services National Institute of Public Health	Department Director
		Yutaka Tsuchiya	Eisai Co., Ltd.	Representative Corporate Officer Global Value & Access, Healthcare Policy, Consumer Healthcare Business, and China Business
	Feb. 19th (Fri)	Kazuo Futagawa		Vice-Minister of Health, Labour and Welfare
6	Feb. 23rd (Tue)	Takaaki Shimizu	NEC Corporation	Executive Vice President, CMO (Chief Marketing Officer) and Member of the Board
		Nobuyuki Koga	Nomura Holdings, Inc. / Nomura Securities Co., Ltd.	Chairman of the Board of Directors
7	Mar. 8th (Tue)	Eiichi Sekiguchi	Sumitomo Mitsui Bank Corporation	DIRECTOR & GENERAL MANAGER PLANNING DEPT., WHOLESALE BANKING UNIT
		Teiko Kudo	Sumitomo Mitsui Bank Corporation	Director and Unit Leader Growth Industry Cluster Department

		Masahiro Miyashita	Takenaka Corporation	President & COO
8	Mar. 15th (Tue)	Masaya Watanabe	Hitachi, Ltd.	Vice President and Executive Officer President & CEO, Healthcare Group and Healthcare Company
		Atsushi Horiba	HORIBA, Ltd.	Chairman, President & CEO
9	Mar.22nd (Tue)	Yutaka Aso	Aso Corporation	Chairman
		Yoshiaki Fujimori	LIXIL Corporation	President & CEO