

January, 2015

## **Open Course 2014 Medical Industry Innovation Forum**

Presented by Pharmaco-Business Innovation, Graduate School of Pharmaceutical Sciences, the University of Tokyo (Professor: Hiromichi Kimura).

The Medical Innovation Industry Institute sponsors the Forum

**[Dates]** November 18<sup>th</sup>, 2014 - March 14<sup>th</sup>, 2014 (8 sessions)

**[Time]** 18:00 - 21:00 (Reception will be held after the lecture)

**[Location]** Tetsumon Memorial Hall (14<sup>th</sup> Floor, Faculty of Medicine Experimental Research Building)

Map: [http://www.u-tokyo.ac.jp/en/about/documents/Hongo\\_CampusMap\\_E.pdf](http://www.u-tokyo.ac.jp/en/about/documents/Hongo_CampusMap_E.pdf) (Building No.51)

**[Number of Participants]** 200 persons

### **[Target Audience]**

- Undergraduate and graduate students (from the University of Tokyo and other universities)
- Medical Innovation Industry Institute members
- Healthcare professionals from medical institutes, academic societies, industries including pharmaceutical and medical device companies
- Other professionals with a strong interest in Leading Innovation in the medical industry

**[Theme]** A breadth of industry leaders share their perspectives on how to transform the Medical Industry, and fuel Disruptive Innovation

### **[Course Description]**

We are globally at a tipping point in terms of healthcare provision, and there is general acceptance by all stakeholders of the need to change. New entrants are entering into the burgeoning healthcare sector, offering new insights and alternate business models. To materially transform the industry will demand strong leadership amongst multiple constituencies (including industry, government, academic and medical communities), and alignment across a number of dimensions that they themselves will change –including regulations; pricing; capital investment; new skill development and training. With Japan's aged society there is a local imperative to act that can empower Japanese firms to become increasingly competitive on a global stage. With such a local focus to global problems improved international competitiveness will improve inward investment in Japan.

There are a number of global mega-trends transforming healthcare that cannot be ignored: Globalization; Consumerism; Aging and Obese populations; Chronic Diseases that are more expensive to treat; and New medical technologies and treatments

In this year's course, we will invite public and private sector leaders and key opinion leaders to provide their perspectives and insights at a pivotal time of rapid and transformational change across the medical industry.

**[Registration]** Please apply through our website (<http://www.miii.or.jp/english/index.html>).

We also accept registration via e-mail. Please provide the following information; 1) your name, 2) name of your Company (Institution), 3) telephone number and 4) e-mail address, to [event@miii.or.jp](mailto:event@miii.or.jp).

**[Registration Fee]** Regular: 40,000JPY, Mi3 Member: 26,000JPY, Adult student: 20,000JPY, Student: Free, for 8 lectures.

Please pay the fee via a single bank transfer payment. We will provide the account information at a later date.

**[Notice]** No food or drinks allowed in the room. These are closed sessions so photography and audio recording are prohibited. We appreciate your cooperation and consideration.

### **[Contact Information]**

Forum office within Medical Innovation Industry Institute Tel: +81-3-5842-3363 E-mail: [event@miii.or.jp](mailto:event@miii.or.jp)

Schedule might be changed on the basis of lecturers' schedule

	Date	Speaker	Affiliation	Title
1	Nov.18th (Tue)	<b>Kamon Iizumi</b>	<b>Tokushima Prefecture</b>	<b>Governor</b>
		<b>Yasutoshi Nishimura</b>	<b>Cabinet Office</b>	<b>State Minister</b>
2	Dec. 16th (Tue.)	<b>Yasuhiko Ishikawa</b>	<b>Solasto Corporation</b>	<b>Executive Vice President and Representative Director General Manager, Medical Division General Manager, Career Center</b>
		<b>Tsuguya Fukui</b>	<b>St. Luke's International Hospital</b>	<b>President</b>
3	Jan. 20th (Tue.)	<b>Masahiro Kitano</b>	<b>Hitachi Ltd.</b>	<b>Senior Vice President and Executive Officer President &amp; CEO, Healthcare Group and Healthcare Company</b>
		<b>Takaaki Kirino</b>	<b>National Hospital Organization</b>	<b>President</b>
4	Jan. 27th (Tue.)	<b>Toshio Takiguchi</b>	<b>Toshiba Medical Systems Corporation</b>	<b>President and Chief Executive Officer</b>
		<b>Norihiro Kokudo</b>	<b>National Clinical Database The Japan Surgical Society Hepato-Biliary-Pancreatic Surgery Division, Artificial Organ and Transplantation Division, Department of Surgery Graduate School of Medicine, The University of Tokyo</b>	<b>Director President Professor and chairman</b>
		<b>Hiroaki Miyata</b>	<b>Graduate School of Medicine, The University of Tokyo</b>	<b>Professor</b>
5	Feb. 10th (Tue.)	<b>Toshikazu Saito</b>	<b>Renaissance, Inc.</b>	<b>Chairman</b>
		<b>Christophe Weber</b>	<b>Takeda Pharmaceutical Company Limited</b>	<b>Representative Director, President &amp; COO</b>
6	Feb. 24th (Tue.)	<b>Norihiko Fukuda</b>	<b>City of Kawasaki</b>	<b>Mayor</b>
		<b>Yoshiyuki Sankai</b>	<b>Graduate School in Systems and Information Engineering, University of Tsukuba Center for Cybernetics Research, University of Tsukuba CYBERDYNE Inc.</b>	<b>Professor Director President &amp; CEO</b>
	Mar.3rd (Tue.)	<b>Takeshi Kimura</b>	<b>AJINOMOTO CO., INC.</b>	<b>Members of the Board &amp; Corporate Vice President Management of R&amp;D; Quality Assurance &amp; External Scientific Affairs; Intellectual Property; Wellness Business</b>
		<b>Satoshi Tanaka</b>	<b>MITSUI &amp; CO., LTD.</b>	<b>Executive Managing Officer &amp; Chief Operating Officer CONSUMER SERVICE BUSINESS UNIT</b>

7	Mar. 10th (Tue.)	<b>Naohito Kimura</b>	<b>Cabinet Secretariat</b>	<b>Counsellor Office of Assistant Chief Cabinet Secretary</b>
		<b>Keiya Iida</b>	<b>Ministry of Health, Labor and Welfare</b>	<b>Assistant Minister for Promotion of Healthcare Industries and Global Expansion of Healthcare</b>
		<b>Hirohisa Unami</b>	<b>Ministry of Finance</b>	<b>Director, Budget for Social Security Budget Bureau</b>
8	Mar. 24th (Tue.)	<b>Ryozo Nagai</b>	<b>Jichi Medical University</b>	<b>President</b>
		<b>Hirohisa Kimura</b>	<b>Graduate School of Pharmaceutical Sciences, The University of Tokyo</b>	<b>Professor</b>
TBD	TBD	<b>Andrew Thompson</b>	<b>Proteus Digital Health, Inc.</b>	<b>Co-Founder President and Chief Executive Officer</b>